

Last Date for receipt of filled-in Applications
is 6.00 pm on 31.05.2019



COFFEE BOARD

Ministry of Commerce & Industry, Govt. of India
No. 1, Dr. B.R. Ambedkar Veedhi, Bengaluru – 560 001
Website: www.indiacoffee.org

ENGAGEMENT OF CONSULTANT (PROMOTION)

No.ADM/EB.I(R)/CP/2019-20/418

Date: 17.05.2019

The Coffee Board, a statutory organization under the Ministry of Commerce and Industry, Department of Commerce, Government of India with its Head Quarter in Bengaluru, invites applications from the eligible candidates to work as Consultant (Promotion) on contractual basis for handling the activities pertaining to Promotion Department in the Domestic Market and Export Markets.

Candidates possessing the qualification of BBA / MBA with work experience Specialization in Marketing (preferred) and having minimum of 15 years' experience in promotion or business development of which 10 years necessarily in Coffee or Tea, FMCG promotion, dealing with global events and promotion campaigns. Preference will be given to the candidates, who are presently extending consultancy services to the State / Central Government Organizations, reputed Companies / Corporations and experience of handling brand building activities in Coffee or Tea and tender process in government organizations.

The monthly consolidated remuneration for the said position will be Rs.1,00,000/- (Negotiable for an exceptional candidate). The engagement of Consultant (Promotion) will be for a period of 11 months and extendable depending on the performance and need. However, the selected candidates shall not have any locus standi to claim permanency in Coffee Board.

The selected candidates will be responsible for -

- (i) Implementation of promotion activities in domestic market for increasing coffee consumption in the Country.
- (ii) Implementation of promotion activities in export markets for increasing the visibility of Indian Coffee.
- (iii) Implementation of all new initiatives being undertaken by Coffee Board for promotion of Indian coffee.

The prescribed application form along with the detailed brochure / guidelines may be downloaded from the Coffee Board's Website - www.indiacoffee.org

The filled in application in the prescribed format, completed in all respects shall be submitted to the **Secretary, Coffee Board, No.1, Dr. B. R. Ambedkar Veedhi, Bengaluru - 560 001** and Envelope should be superscribed as "**Application for the Consultant (Promotion)**".

Shortlisted candidates will be required to appear before the selection committee in the second week of June 2019.

The Board is at liberty to cancel the Notification at any stage without assigning any reasons. **The last date for submitting the application is on or before 31.05.2019.**

Secretary, Coffee Board

FORMAT OF APPLICATION FOR CONSULTANT (PROMOTION)

Affix your latest
self-attested color
Passport Size
Photograph here

Name (In English Capital Letters)		
Date of Birth (As per 10 th Class Certificate) (DD/MM/YYYY) / Age as on 2019		
Father's / Mothers' Name		
Gender (Male / Female)		
Religion		
Caste (General / OBC / SC / ST)		
Whether Ex-Serviceman (Yes / No)		
Languages Known	1. Read	
	2. Write	
	3. Speak	
Contact Details:		
Permanent Address with Pin Code		
Postal Address with Pin Code		
Telephone / Mobile Number		
E-mail ID		

Contd....2

Qualification possessed by the Candidate (In Chronological Order)	School / College	Board / University	Year of Passing	Maximum Marks	Marks Obtained	Percentage
Graduate Degree						
Master's Degree						
Doctorate (Ph.D)						
Any other relevant Higher Qualification/s Possessed by the Candidate						

Experience possessed by the candidate:

Position / Designation	Name of the Organization	Period		Remuneration	Name of the Employer with Contact Details
		From	To		

Declaration: I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief. I also declare that I am fulfilling the requisite criteria of qualifications for the applied post of Consultant (Promotion) in Coffee Board on contractual basis on fixed remuneration as advertised for the said position. In case, information provided by me being found incorrect or false or I suppressed any relevant information, my candidature may be cancelled at any point of time.

Date:

Place:

Signature of the Candidate

List of Enclosures (Self Attested):

Sl. No.	Particulars of Certificate / Document	Remarks, if any
1	Brief Note on Experience and Special Achievement	
2		
3		
4		
5		
6		