

BOB Financial Solutions Limited (BFSL, formerly known as BOBCARDS Ltd.) is a wholly owned subsidiary of Bank of Baroda and a Non-Deposit Accepting Non–Banking Finance Company (NBFC). BFSL was established in the year 1994 to cater to the need of rapidly growing credit card industry in a focused manner. BFSL is one among the pioneers in Indian card market and was the first nonbanking company in India to issue credit cards.

The Company's core business is credit card issuance and consumer lending. It also provides support to Bank of Baroda by carrying out its merchant acquiring operations and its debit cards operation for its overseas territories/ subsidiaries and sponsored RRBs. The Company is aiming to expand within Consumer Credit, Commercial Credit, Retail Credit, Capital Market Lending (loan against securities, IPO financing) and other Financial Services.

lanaging Director & CEO
 Key highlights of the role are listed below (Purely indicative and not limiting) Define an innovative and differentiated business strategy for BFSL to operate as diversified NBFC and drive execution of the strategy Provide overall direction and guidance to the organisation Lead efforts for achievement of the business plan through enhanced business focus to drive revenue and profitability Build a high performance/high productivity work environment by maintaining effective managerial practices Assure a work environment that recruits, retains and supports quality talent. Collaborate with all stakeholders which includes leveraging external relationships, forging new clients relationships and building internal relationships including across Bank of Baroda Identify opportunities for increased efficiency and improved service to internal and external customers and implement positive change within the company Guide the day to day operations, and assure a smooth functioning, efficient organisation focused on quality and organisational stability through enhancement of standards, controls, systems and procedures Ensure appropriate organisation structure to support the development and management of all personnel



 Applicants should possess the following attributes: Extensive experience in a senior leadership role with a proven track record of successfully managing consumer finance business Superior critical thinking skills and mastering complex subject matter quickly Exposure to Indian Cards/ Payments / Consumer Lending Segments Proven track record of exercising excellent business judgment in all circumstances with the highest ethical standards, Excellent developer of talent Ability to work across multiple geographies, locations and cultures Strong, process, financial and business acumen Ethical management and integrity Established local connections and networks Exhibits well – developed listening, speaking and writing skills to share information perspectives and opinions with others. Works collaboratively and leverages individual talents in support of BFSL's Goals. Should also demonstrate a high lvel of emotional quotient as well as courage and resilience Must exhibit personal responsibility and maintain high standards by continually seeking opportunities to increase effectiveness, efficiency and quality of existing work processes, methods and systems Superior relationship building skills and ability to work collaboratively and engage with diverse stakeholders.
He/ she should hold a MBA / CA / professional qualification
Should have a minimum of 20 years of experience out of which around 10 years should be in Cards/Consumer loan Business
Compensation will be competitive as per industry benchmarks.
Mumbai The candidate may be deputed to work with the team(s) within the organization / parent organization / any subsidiary of the parent organization if and as deemed necessary. Candidate is liable to be transferred to any other location in India
<u>Careers@bobfinancial.com</u>
www.bobfinancial.com
 It may please be noted that company is not bound to call all the applicants for interview. Only shortlisted candidates will be called for interview In case of any modification in advertisement shall be updated only in Website. The above recruitment may be scrapped at any stage of recruitment process without assigning any reasons.



Last date for application 26th June 2019